



Annual Partnership Opportunities 2017-2018

July 1, 2017— June 30, 2018

Annual support of The Forum of Executive Women provides our partners with ongoing visibility in support of our mission and vision and the opportunity to reach a large base of Forum members and the constituencies they represent.

Champion - \$25,000 *(A Customized Sponsorship)*

We are pleased to offer Sponsors in the Champion category the unique benefit of partnering with The Forum in designing a "special" event or initiative created to meet the mutual goals of the Sponsor and The Forum.

This Sponsorship is exclusive within a Sponsor's industry at this level.

Additional benefits might include such items as:

► **Reserved seats at The Forum's Four Annual Signature Events:**

- VIP table(s) at the Fall Leadership Breakfast or other Forum Signature Events and/or
- Free guest registrations for one or more of The Forum Signature Events
A list of our signature events can be found on the last page of this document.

► **Event and PR Visibility:**

- Opportunity to make short remarks at the Spring Leadership Symposium
- Company logo on e-mail invitations as well as print and collateral materials
- A banner display at select Forum events
- Opportunity to provide promotional materials and giveaways at select Forum events
- Mention in all press materials
- Recognition from the podium at a Forum Signature Event
- Recognition on signage at Forum Signature Events
- An article featuring the Champion Sponsor in The Forum's online newsletter

► **Web Visibility:**

- Prominent rotating spot on The Forum's home page with a special message/quote from the Sponsor's CEO or other representative to Forum members and the business community at large
- Rotating Ad on highly-trafficked internal page. (Ad specs provided.)
- Logo prominently placed on Sponsorship page with link to Sponsor's website.



Mentor - \$15,000

Benefits:

► Reserved seats at The Forum's Four Annual Signature Events:

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Four free guest registrations for each of the other three signature events
A list of our signature events can be found on the last page of this document.

► Event Visibility for The Forum's Four Annual Signature Events:

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Opportunity to provide promotional materials and giveaways
- Mention in select press materials
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on signage

► Web Visibility:

- Prominent placement of rotating logo on The Forum's home page.
- Rotating Ad on highly-trafficked internal page. (Ad specs provided.)
- Logo prominently placed on Sponsorship page with link to Sponsor's website.

Advocate \$10,000

Benefits:

► Reserved seats at The Forum's Four Annual Signature Events:

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Two free guest registrations for each of the other three signature events
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► Event Visibility for The Forum's Four Annual Signature Events:

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Opportunity to provide promotional materials and giveaways
- Mention in select press materials
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on signage

► Web Visibility:

- Rotating Ad on highly-trafficked internal page. (Ad specs provided)
- Logo prominently placed on Sponsorship page with link to Sponsor's website.



Change Agent - \$5,000

Benefits:

► Reserved seats at The Forum's Four Annual Signature Events:

- One VIP table of 10 at the Fall Leadership Breakfast
- Two free guest registrations for each of the other three signature events
A list of our signature events can be found on the last page of this document.

► Event Visibility for The Forum's Four Annual Signature Events:

- Company logo on e-mail invitations
- A banner display
- Recognition on signage
- *For Leadership Breakfast and Leadership Symposium Only:* Opportunity to provide promotional materials and giveaways

► Web Visibility:

- Rotating Ad on internal page. (Ad specs provided)
- Company logo on Sponsorship page with link to Sponsor's website.

Promoter - \$3,000

Benefits:

► Reserved seats at The Forum's Four Annual Signature Events:

- One VIP table of 10 at the Fall Leadership Breakfast
- One free guest registration for each of the other three signature events
A list of our signature events can be found on the last page of this document.

► Event Visibility for The Forum's Four Annual Signature Events:

- Recognition on event invitations
- Recognition on signage

► Web Visibility:

- Rotating Ad on an internal page. (Ad specifications will be provided)
- Company name on Sponsorship page with link to Sponsor's website.



Friend of The Forum - \$1,000 (for companies with fewer than 10 employees)

Benefits:

- Two tickets to the Fall Leadership Breakfast
- Recognition on signage at The Forum's Four Annual Signature Events
- Company name listed on The Forum's Sponsorship page

Individual Table Sponsorships for Signature Events

Details on the cost of these Sponsorships will be announced with the individual event information.

The Forum's Annual Signature Events

- **Fall Leadership Breakfast – October 26, 2017**

**Keynote: Eileen McDonnell, Chairman and CEO
of Penn Mutual**

700 attendees from across the business community

- **Winter Holiday Dinner/Forum's 40th Anniversary Celebration –
December 7, 2017**

250 members and guests

- **Spring Leadership Symposium – April/May 2018**

250 attendees including high-level female executives as well
as emerging women leaders

- **June Annual Dinner and Meeting – June 2018**

200 members and targeted guests

NOTE: For all levels, The Forum retains the right to review and approve all handout and gift item materials.

Please contact The Forum Office with any questions at info@foew.com or by calling 215-628-9944. Sponsorship information is also posted on our website at www.foew.com.

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