



The Forum Alliance

Founded in 1977, The Forum of Executive Women (“The Forum”) is a membership organization of more than 450 women of significant influence across the Greater Philadelphia region. Comprised of members holding senior leadership positions in corporations, non-profits and public sector entities, The Forum actively works to promote its mission to leverage the power of executive women in the region to expand the impact and influence of women leaders. For additional information, see www.foew.com.

The Forum will be selecting one non-profit entity (“*The Forum Ally*”) with which to strategically align over the course of the next two years. While The Forum will not make a monetary contribution to The Forum Ally, it will work in conjunction with The Forum Ally to build a mutually beneficial, two year-long relationship and to provide a source of talent and support for The Forum Ally over the course of the relationship. In furtherance of the relationship, The Forum will:

1. Design a joint event or initiative that highlights the mutual objectives of both entities;
2. Provide visibility among its membership for The Forum Ally on its website (e.g., link to Forum Ally’s website and announce in Daily Digest);
3. Provide complimentary attendance for one (1) representative (employee) of The Forum Ally at The Forum’s four signature events during each year of the two-year relationship;
4. For each year of the two-year relationship, welcome a member of the Forum Ally organization who meets the criteria of The Forum Mentoring Program to participate in the Forum Mentoring Program;
5. Over the course of the two-year relationship, provide ten (10) hours of pro bono consulting services in an area mutually agreed-upon (e.g., the area of public relations/marketing, leadership development, governance, institutional development, or strategic planning).
6. Allow The Forum Ally to promote its alliance with The Forum, including use of The Forum name and logo, as mutually agreed upon.

Selection of The Forum Ally for 2018 – 2020 will be made by a committee of Forum members on or about May 23, 2018 based on an application process. The Forum Ally will be expected to execute a letter agreement with The Forum memorializing the alliance.

Criteria

- Must be an active non-profit and Section 501(c)(3) organization in existence for at least four years.
- Must have a paid Executive Director (or equivalent) who does not currently serve as a member of The Forum's Board of Directors.
- Must provide programming or services that target unmet needs of girls or women in the region.
- Headquartered in and serve residents of the counties of Bucks, Chester, Delaware, Montgomery or Philadelphia, Pennsylvania, or the county of Camden, New Jersey.
- Have annual operating budget above \$300,000 and in possession of at least 2 full years (24 months) of independently prepared, audited or reviewed financial statements.

Application Process/Information

- Provide name of organization, address, main contact person, and contact information, website address, and other social media addresses.
- Year organization was founded and Tax ID#.
- Provide bios for the leadership team and a listing of the Board of Directors/Trustees. Identify any Forum members on Applicant's leadership team and/or Board.
- Provide the number of full-time equivalents, part-time equivalents, and volunteers employed in the region and in the aggregate. Provide the respective percentages of employees, management and Board members who are female.
- Describe the organization's mission and the problem or need you seek to address.
- Describe your primary services and activities, including a description of populations and numbers served, and how they support your mission.
- Define success and explain how constituent outcomes are measured.

- Describe a potential joint event or initiative between our organizations that would be mutually beneficial to your constituents and Forum members. If potential exists for partnering throughout the year on a particular program, explain that program partnership in detail. Please note that this is not intended to be a fundraising event.
- Describe any benefits this alliance would provide the organizations and its constituents.
- Provide the organization's Form 990 filing and audited/reviewed financial statements for the two most recent years. If the audit or review for fiscal 2017 is not yet completed, please provide draft/unaudited financial statements.

All submissions must be made electronically to Anna Russo (arusso@barrhorstman.com) by March 23, 2018. Please contact Anna should you have any questions.