



## Annual Partnership Opportunities 2018-2019

**July 1, 2018 — June 30, 2019**

Annual support of The Forum of Executive Women provides our partners with ongoing visibility in support of our mission and vision and the opportunity to reach a large base of Forum members and the constituencies they represent.

### **Champion - \$25,000** *(A Customized Sponsorship)*

*We are pleased to offer Sponsors in the Champion category the unique benefit of partnering with The Forum in designing a "special" event or initiative created to meet the mutual goals of the Sponsor and The Forum.*

**This Sponsorship is exclusive within a Sponsor's industry at this level.**

**Additional benefits might include such items as:**

► **Reserved seats at The Forum's Four Annual Signature Events:**

- VIP table(s) at the Fall Leadership Breakfast or other Forum Signature Events and/or
  - Free guest registrations for one or more of The Forum Signature Events
- A list of our signature events can be found on the last page of this document.*

► **Event and PR Visibility:**

- Opportunity to make short remarks at the Spring Leadership Symposium
- Company logo on e-mail invitations as well as print and collateral materials
- A banner display at select Forum events
- Opportunity to provide promotional materials and giveaways at select Forum events
- Mention in all press materials
- Recognition from the podium at a Forum Signature Event
- Recognition on signage at Forum Signature Events
- An article featuring the Champion Sponsor in The Forum's online newsletter

► **Web Visibility:**

- Prominent rotating spot on The Forum's home page with a special message/quote from the Sponsor's CEO or other representative to Forum members and the business community at large
- Rotating Ad on highly-trafficked internal page. (Ad specs provided.)
- Logo prominently placed on Sponsorship page with link to Sponsor's website.



## Mentor - \$15,000

### Benefits:

#### ► Reserved seats at The Forum's Four Annual Signature Events:

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Four free guest registrations for each of the other three signature events  
*A list of our signature events can be found on the last page of this document.*

#### ► Event Visibility for The Forum's Four Annual Signature Events:

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Opportunity to provide promotional materials and giveaways
- Mention in select press materials
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on signage

#### ► Web Visibility:

- Prominent placement of rotating logo on The Forum's home page.
- Rotating Ad on highly-trafficked internal page. (Ad specs provided.)
- Logo prominently placed on Sponsorship page with link to Sponsor's website.

## Advocate \$10,000

### Benefits:

#### ► Reserved seats at The Forum's Four Annual Signature Events:

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Two free guest registrations for each of the other three signature events  
*A list of our signature events can be found on the last page of this document.*

#### ► Event Visibility for The Forum's Four Annual Signature Events:

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Opportunity to provide promotional materials and giveaways
- Mention in select press materials
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on signage

#### ► Web Visibility:

- Rotating Ad on highly-trafficked internal page. (Ad specs provided)
- Logo prominently placed on Sponsorship page with link to Sponsor's website.



## Change Agent - \$5,000

### Benefits:

#### ► Reserved seats at The Forum's Four Annual Signature Events:

- One VIP table of 10 at the Fall Leadership Breakfast
- Two free guest registrations for each of the other three signature events  
*A list of our signature events can be found on the last page of this document.*

#### ► Event Visibility for The Forum's Four Annual Signature Events:

- Company logo on e-mail invitations
- A banner display
- Recognition on signage
- *For Leadership Breakfast and Leadership Symposium Only:* Opportunity to provide promotional materials and giveaways

#### ► Web Visibility:

- Rotating Ad on internal page. (Ad specs provided)
- Company logo on Sponsorship page with link to Sponsor's website.

## Promoter - \$3,000

### Benefits:

#### ► Reserved seats at The Forum's Four Annual Signature Events:

- One VIP table of 10 at the Fall Leadership Breakfast
- One free guest registration for each of the other three signature events  
*A list of our signature events can be found on the last page of this document.*

#### ► Event Visibility for The Forum's Four Annual Signature Events:

- Recognition on event invitations
- Recognition on signage

#### ► Web Visibility:

- Rotating Ad on an internal page. (Ad specifications will be provided)
- Company name on Sponsorship page with link to Sponsor's website.



**Friend of The Forum - \$1,000** (for companies with fewer than 10 employees)

**Benefits:**

- Two tickets to the Fall Leadership Breakfast
- Recognition on signage at The Forum's Four Annual Signature Events
- Company name listed on The Forum's Sponsorship page

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## Individual Table Sponsorships for Signature Events

Details on the cost of these Sponsorships will be announced with the individual event information.

### The Forum's Annual Signature Events

- **Fall Leadership Breakfast – October 17, 2018**

**Keynote: Mary Beth West, Senior Vice President, Chief Growth Officer of The Hershey Company**

650 attendees from across the business community

- **Winter Holiday Dinner – December 2018**

250 members and guests

- **Spring Leadership Symposium – April/May 2019**

250 attendees including high-level female executives as well as emerging women leaders

- **June Annual Dinner and Meeting – June 2019**

200 members and targeted guests

**NOTE: For all levels,** The Forum retains the right to review and approve all handout and gift item materials.

*Please contact The Forum Office with any questions at [info@foew.com](mailto:info@foew.com) or by calling 215-628-9944. Sponsorship information is also posted on our website at [www.foew.com](http://www.foew.com).*

**The Forum of Executive Women**  
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## 2018/2019 Annual Sponsorship Form (July 1, 2018 – June 30, 2019)

Yes! Our company will support The Forum of Executive Women as an annual sponsor at the following level:

- \$25,000 Champion Sponsor
- \$15,000 Mentor Sponsor
- \$10,000 Advocate Sponsor
- \$5,000 Change Agent Sponsor
- \$3,000 Promoter Sponsor
- \$1,000 Friend of The Forum (for companies with fewer than 10 employees)

*Sponsor*      Date \_\_\_\_\_ Contact Person \_\_\_\_\_

*Information:*      Firm Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

*Payment*       Check is enclosed. Please make checks payable to The Forum of Executive Women

*Options:*       Please send invoice to my company.

Credit Card. Type of card:  Visa  MasterCard  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Card billing address: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please email, mail or fax  
the completed form to:*

The Forum of Executive Women  
1231 Highland Avenue  
Fort Washington, PA 19034  
info@foew.com  
Phone: 215-628-9944 Fax: 215-628-9839

*Thank you for your support of The Forum of Executive Women!*