



Annual Sponsorship Opportunities for 2020-2021

(July 1, 2020 — June 30, 2021)

Annual support of The Forum of Executive Women provides our sponsors with ongoing visibility in support of our mission and vision and the opportunity to reach a large base of Forum members and the constituencies they represent.

Please note that due to COVID, all in-person events and programs will be held virtually until further notice. Special virtual opportunities have been offered. Subject to change.

Champion - \$25,000 (A Customized Sponsorship)

Sponsors in the Champion category receive the unique benefit of partnering with The Forum in designing a “special” event or initiative created to meet the mutual goals of the Sponsor and The Forum. This Sponsorship is exclusive within a Sponsor’s industry at this level. Virtual benefits may be discussed. Additional benefits may include such items as:

► **Four Annual Signature Events**

- VIP table(s) at the Fall Leadership Breakfast or other Forum Signature Events and/or
- Free guest registrations for one or more of The Forum Signature Events
A list of our signature events can be found on the last page of this document.

► **Event and PR Visibility**

- Opportunity to make short remarks at the Spring Leadership Symposium
- Company logo on e-mail invitations as well as print and collateral materials
- A banner display at select Forum events
- Opportunity to provide promotional materials and giveaways at select Forum events
- Mention in all press materials
- Recognition from the podium at a Forum Signature Event
- Recognition on signage at Forum Signature Events
- An article featuring the Champion Sponsor in The Forum’s online newsletter

► **Web Visibility**

- Prominent rotating spot on The Forum’s home page with a special message/quote from the Sponsor’s CEO or other representative to Forum members and the business community at large
- Rotating Ad on highly trafficked internal page (Ad specs provided)
- Logo prominently placed on Sponsorship page with link to Sponsor’s website



Mentor - \$15,000

Virtual Benefits

▶ Annual Signature Events

- 2020 Leadership Breakfast – Up to 35 registrations
- 2020 Holiday Event – 35 registrations

▶ Signature Event Visibility

- Logo will appear on all event communications including social media
- Weekly posts/communications
- Logo will appear during the virtual event
- Company highlighted in select press materials

In-Person Benefits

▶ Four Annual Signature Events

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Four free guest registrations for each of the other three signature events
A list of our signature events can be found on the last page of this document.

Visibility

▶ Four Annual Signature Events

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Opportunity to provide promotional materials and giveaways
- Mention in select press materials
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on signage

▶ Forum Website

- Prominent placement of rotating logo on The Forum's home page
- Rotating Ad on highly trafficked internal page (Ad specs provided)
- Logo prominently placed on Sponsorship page with link to Sponsor's website

▶ Other

- Access to accomplished female executives, entrepreneurs, and leaders who can talk on a variety of business and leadership related topics.



Advocate - \$10,000

Virtual Benefits

▶ Annual Signature Events

- 2020 Leadership Breakfast – Up to 30 registrations
- 2020 Holiday Event – Up to 30 registrations

▶ Signature Event Visibility

- Logo will appear on all event communications including social media
- Weekly posts/communications
- Logo will appear during the virtual event
- Company highlighted in select press materials

In-Person Benefits

▶ Four Annual Signature Events

- Two VIP tables of 10 at the Fall Leadership Breakfast
 - Two free guest registrations for each of the other three signature events
- A list of our signature events can be found on the last page of this document.*

Visibility

▶ Four Annual Signature Events

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Opportunity to provide promotional materials and giveaways
- Mention in select press materials
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on signage

▶ Forum Website

- Rotating Ad on highly trafficked internal page (Ad specs provided)
- Logo prominently placed on Sponsorship page with link to Sponsor's website

▶ Other

- Access to accomplished female executives, entrepreneurs, and leaders who can talk on a variety of business and leadership related topics.



Change Agent - \$5,000

Virtual Benefits

▶ Annual Signature Events

- 2020 Leadership Breakfast – Up to 20 registrations
- 2020 Holiday Event – Up to 20 registrations

▶ Signature Event Visibility

- Logo will appear on all event communications (excludes social media)
- Logo will appear during the virtual event

In-Person Benefits

▶ Four Annual Signature Events

- One VIP Table of 10 at the Leadership Breakfast
- Two free guest registrations for each of the other three signature events
A list of our signature events can be found on the last page of this document.

Visibility

▶ Four Annual Signature Events

- Company logo on e-mail invitations as well as print and collateral materials
- A banner display
- Recognition on signage
- *For Leadership Breakfast and Leadership Symposium Only:* Opportunity to provide promotional materials and giveaways

▶ Forum Website

- Rotating Ad on internal page (Ad specs provided)
- Company Logo on Sponsorship page with link to Sponsor's website

▶ Other

- Access to accomplished female executives, entrepreneurs, and leaders who can talk on a variety of business and leadership related topics for programs and panels.



Promoter - \$3,000

Virtual Benefits

▶ Annual Signature Events

- 2020 Leadership Breakfast – Up to 10 registrations
- 2020 Holiday Event – Up to 10 registrations

▶ Signature Event Visibility

- Logo will appear on all event communications (excludes social media)
- Logo will appear during the virtual event

In-Person Benefits

▶ Four Annual Signature Events

- One VIP table of 10 at the Fall Leadership Breakfast
- One free guest registration for each of the other three signature events
A list of our signature events can be found on the last page of this document.

Visibility

▶ Four Annual Signature Events

- Recognition on e-mail invitations
- Recognition on signage

▶ Forum Website

- Rotating Ad on internal page (Ad specs will be provided)
- Company name listed on Sponsorship page with link to Sponsor's website

Friend of The Forum - \$1,000 (for companies with fewer than 10 employees)

Virtual Benefits

▶ Annual Signature Events

- 2020 Leadership Breakfast – Up to 5 registrations
- 2020 Holiday Party – Up to 5 registrations

▶ Signature Event Visibility

- Names will appear on event communications and during event (excludes social media)



In-Person Benefits

▶ Annual Signature Events

- Two tickets to Leadership Breakfast or one ticket to Leadership Symposium

Visibility

▶ Four Annual Signature Events

- Recognition on signage

▶ Forum Website

- Company name listed on Sponsorship page

The Forum's Annual Signature Events

Fall Leadership Breakfast – October 21, 2020 - VIRTUAL

700+ attendees from across the business community.

Includes our ***Women in Leadership 2020*** report and recognition of our **Champions of Board Diversity** (*companies with 30% or more women on their boards.*)

Winter Holiday Event – December 2020 - VIRTUAL

200 members and guests

Spring Leadership Symposium – May 2021

attendees include high-level female executives and emerging women leaders

Event includes keynote speakers and breakout sessions.

June Annual Meeting and Dinner– June 2021

200 members and targeted guests. Announcement of Forum Awards.

Individual Table Sponsorships for Signature Events

Details on the cost of these Sponsorships will be announced with the individual event information.

NOTE: For all levels, The Forum retains the right to review and approve all handouts and gift item materials.

Please contact Executive Director Julie Kaeli at juliekaeli@foew.com.
Sponsorship information is also posted on our website at www.foew.com.



2020-2021 Annual Sponsorship Form (July 1, 2020– June 30, 2021)

Yes! Our company will support The Forum of Executive Women as an annual sponsor at the following level:

- _____ \$25,000 Champion Sponsor
- _____ \$15,000 Mentor Sponsor
- _____ \$10,000 Advocate Sponsor
- _____ \$5,000 Change Agent Sponsor
- _____ \$3,000 Promoter Sponsor
- _____ \$1,000 Friend of The Forum (for companies with fewer than 10 employees)

SPONSOR INFORMATION

Date _____ Contact Person _____

Firm Name _____

Address _____

Telephone _____

Email _____

For additional information, please contact The Forum at info@foew.com

Thank you for your support of The Forum of Executive Women!